



**Social Value
benefiting young
people in care**

Pick Everard



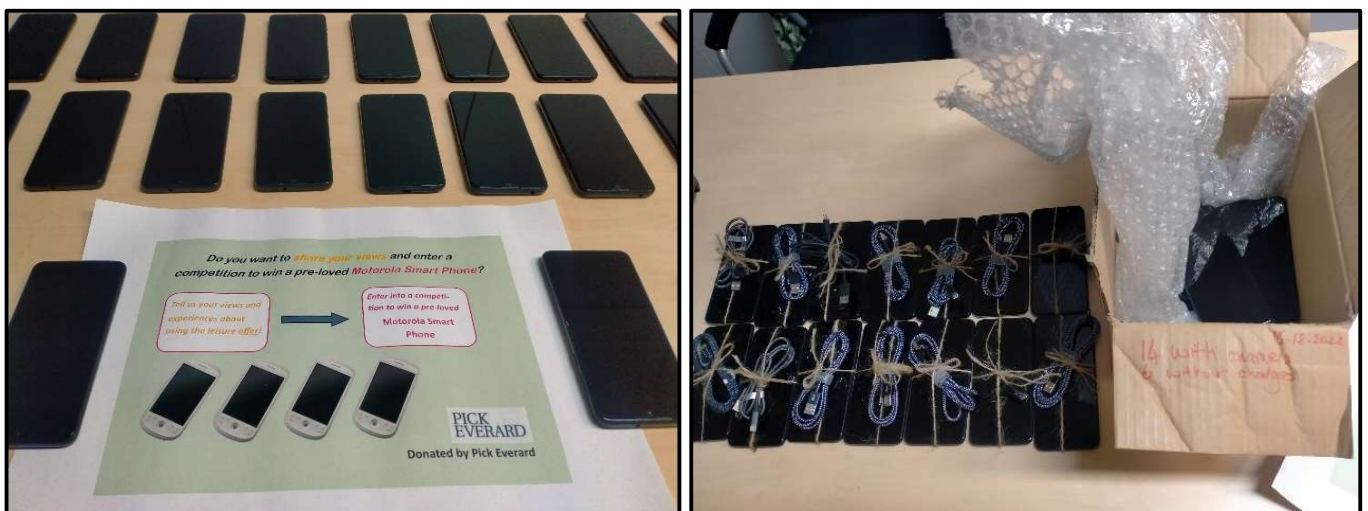
SURREY
COUNTY COUNCIL

Pick Everard Impact Report

January 2023

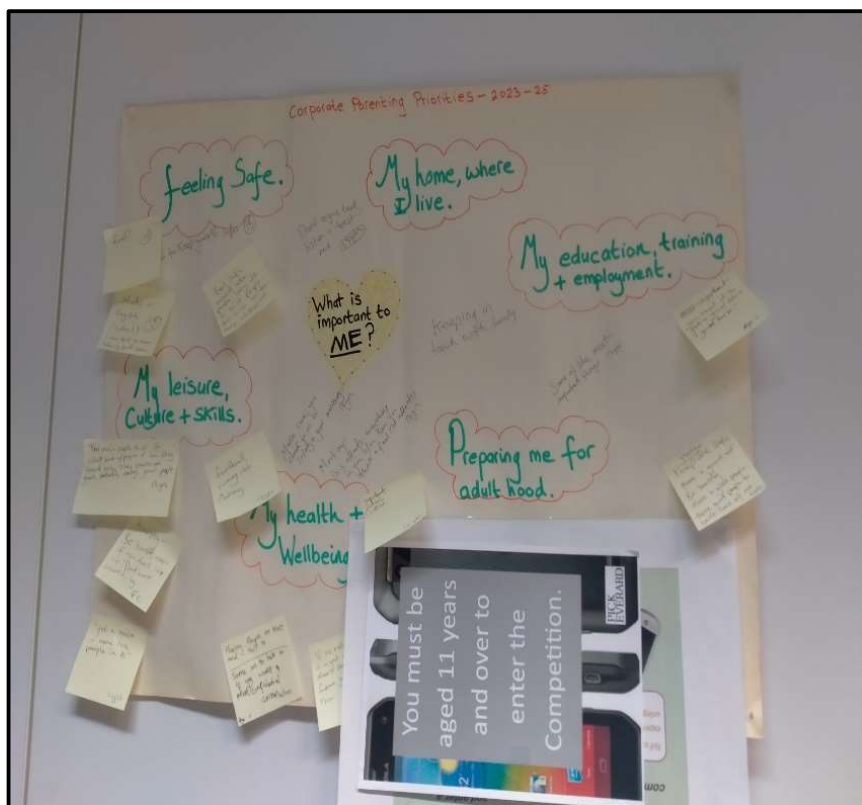
In December 2022, Pick Everard donated 20 used Motorola mobile phones to Surrey Children's Services via the Social Value Market Place. Through the Surrey Social Value team potential beneficiaries were identified within the corporate parenting service (looked after children and care leavers). Surrey has corporate parenting responsibilities to over 1,900 children and young people in its care.

It was agreed the 'Pick Everard' phones would be given to young people during a special Christmas event planned for December 2022. The phones would be given to young people as a reward for sharing their ideas on the review of Surrey corporate parenting priorities 2023-25 and to understand the impact of the free gym membership scheme launched in June 2022 (universal Leisure Offer). Young people aged 11–16 years could enter with the written consent from their carer or worker and care leavers aged 16–25 years were free to enter the special prize draw to win a 'Pick Everard' phone.



Above are pictures of 20 Motorola mobile phones donated by Pick Everard in 2022 to Surrey children in care and care leavers.

Young people were very keen to enter the prize draw, hard-to-reach young people who do not frequently share their views were highly motivated by this competition and we were able to listen to a broad range of views from young people with varied care experience. One young person living out of county (in Wales) participated, along with children with disabilities, unaccompanied asylum seeking young people and teenagers living in children's homes and foster care.



This is a flipchart from the event with feedback from young people on Corporate Parenting priorities 2023-25.

We asked young people to tell us their priorities on topics such as, *'feeling safe'*, *'where you live'* and *your health & wellbeing*.

Our focus was quality of feedback over quantity. 1-1 and small group consultation was time consuming and for this reason we were able to capture in depth feedback from a relatively small cohort of young people. Approximately 80 looked after children and care leavers attended the 2022 Christmas party, a large percentage of these were young children aged under 11 years, therefore it was not appropriate for this cohort to engage in this activity.

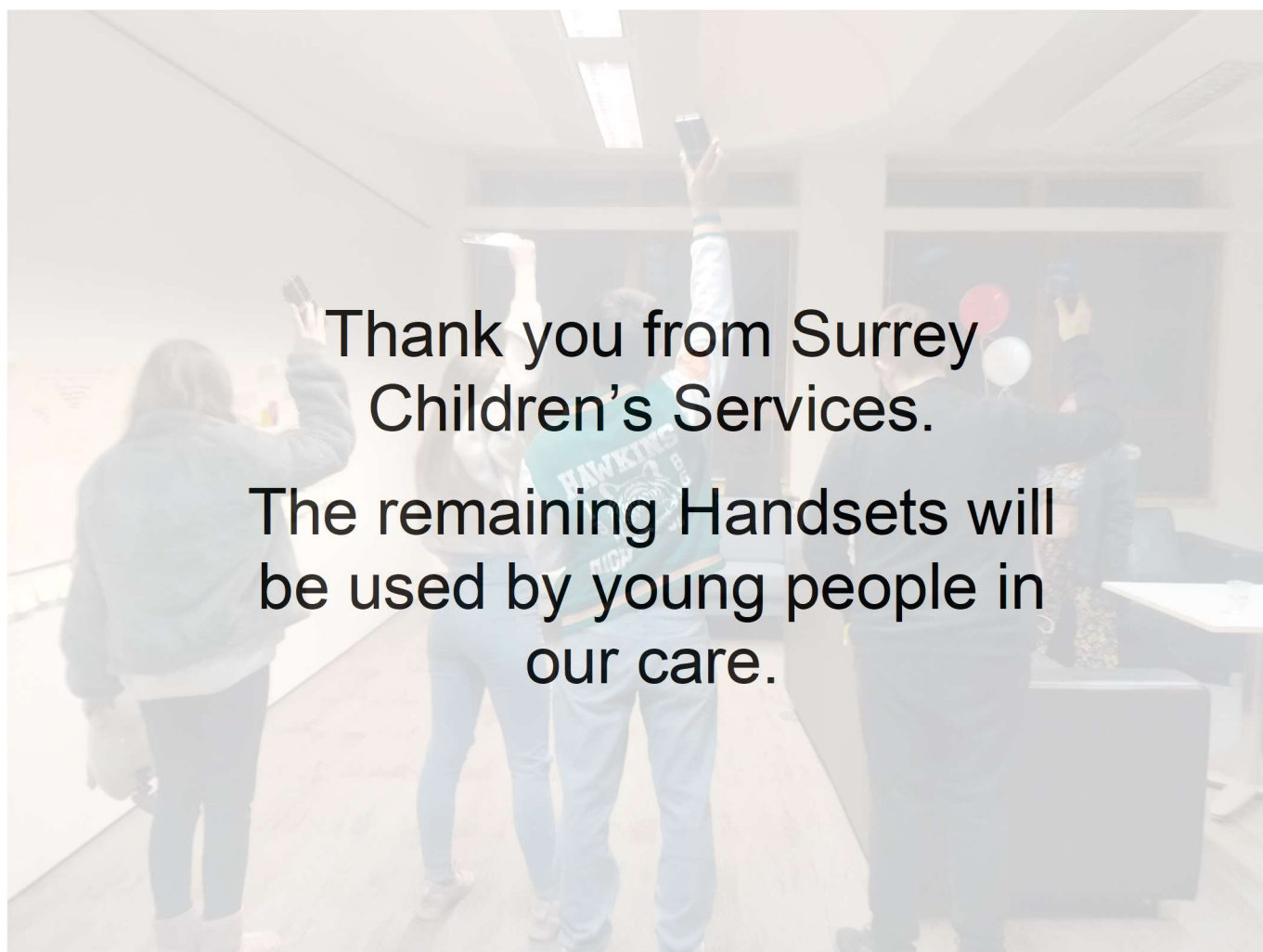


We positively engaged with over 20 young people and care leavers, of these four lucky winners were randomly selected by Tina Benjamin, Director of Corporate Parenting to receive a phone.

The remaining 'Pick Everard' phones will be given to those care leavers involved in the launch and monitoring of Surrey County Council [Care Leaver Covenant](#) 2023-24 ambitions.



PICK
EVERARD



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